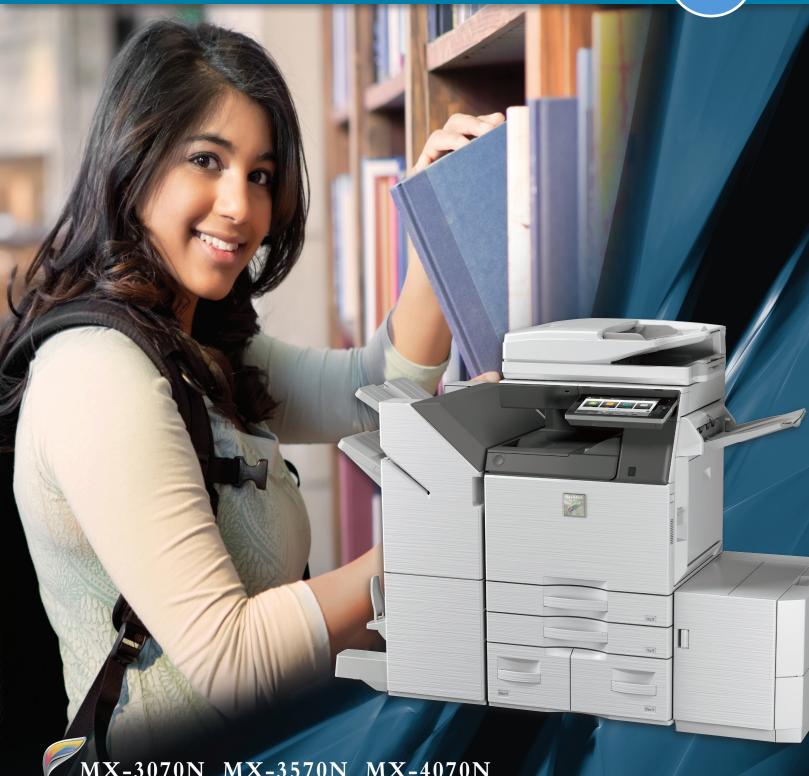
## SHARP

## WORKFLOW SOLUTIONS FOR EDUCATION





MX-3070N MX-3570N MX-4070N

**Advanced Series Color Document Systems** 

Gain powerful workflow capabilities for both students and educators with the Sharp color Advanced Series.

### A NEW BENCHMARK OF INNOVATION IN THE CLASSROOM

The Sharp MX-3070N, MX-3570N, and MX-4070N Advanced Series color workgroup document systems offer innovative workflow solutions for educational environments to help administrators streamline document processing, embrace mobile and cloud technologies and enhance collaboration in the classroom, while also controlling expenses and simplifying printing.

## **Highlights**

- Sharp can offer students and teachers convenient, flexible access to mobile printing from devices such as tablets and smartphones. Sharp can also help institutions adopt Bring Your Own Device (BYOD) and 1:1 Learning initiatives through innovative applications and support for popular mobile platforms and operating systems.
- Standard Cloud Connect features on the color Advanced Series create optimal environments
  for educators to share information with students and other staff using popular services such as
  Microsoft® OneDrive™ for Business, SharePoint® Online and Google Drive™.
- Powerful access-control and accounting features can help institutions better manage printing costs.

  The color Advanced Series models are also compatible with popular job accounting applications such as PaperCut MF<sup>TM</sup> and YSoft SafeQ, as well as Kayleigh Job Accounting Software.
- Enhanced security features help protect confidential information and meet regulatory requirements such as FERPA and HIPAA. Sharp's convenient End-of-Lease feature can also erase all data and personal information from the device at time of trade-in.

Sharp offers a range of content management and workflow solutions to help educational institutions not only enhance traditional printing and scanning, but also embrace emerging technologies. Coupled with other Sharp products for education, including AQUOS BOARD® interactive display systems, these workflow

Students and teachers can collaborate with BIG success with Sharp AQUOS BOARD interactive displays.

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## ADVANCED TECHNOLOGIES TO ENHANCE LEARNING

# Maximize classroom learning, increase student engagement and improve staff performance with easy-to-use, interactive workflow processes.

Sharp offers exciting and innovative solutions to help educators, staff, and students embrace technologies and new education processes for the 21st century campus, while helping ensure each organization maintains IT security, meets regulatory compliance, controls costs, and ultimately helps improve student achievement and engagement.

#### Integration with Learning Management Systems Gives Students Greater Flexibility

Sharp MFPs easily integrate with popular learning management systems such as BlackBoard Learn<sup>TM</sup>. A seamless workflow provides an intuitive user experience, enabling students and teachers to conveniently scan and submit their documents using any Sharp MFP on campus.

#### **Automated Grading Allows More Time for Teaching**

Sharp can help teachers save time and minimize the tedious task of manually grading tests and assignments. An automated grading solution from Sharp Partner Program member Gravic® enables teachers to scan tests from a Sharp MFP and quickly review the results, enabling them to spend more time in the classroom with the students.<sup>1</sup>















#### Distribute, Access and Print Your Documents More Easily

Sharp color Advanced Series MFPs makes it easy for students and teachers to send documents to the destinations they need and goes beyond traditional network scanning with standard Cloud Connect features. Easily scan documents to Microsoft OneDrive for business, SharePoint Online, and Google Drive without additional middleware. Students and teachers can also print from these cloud applications.

#### Centrally Managed Printing Helps Lower Costs and Improve Efficiency

Sharp along with Sharp Partner Program members offer print management solutions for all sizes of educational environments to help administrators lower printing costs for both staff and students. Accounting systems with seamless integration can charge student accounts for print costs based on their login credentials, as well as allow them to print on any device throughout the campus, which improves efficiency.

#### Scan and Print Files Easily from Mobile Devices

The color Advanced Series makes it easy to scan and print files from tablets and smart phones using Sharpdesk® Mobile, a downloadable app available for most common mobile devices.² The color Advanced Series also supports popular mobile technologies such as Mopria<sup>™</sup>, Android<sup>™</sup> printing framework and Google Cloud Print<sup>™</sup>.¹





#### Case Study

Southern Baptist Theological Seminary, Louisville, Kentucky

#### **BUSINESS CHALLENGES**

Southern Seminary, which enrolls more than 4,000 students, needed to update printing across the campus. The seminary had a mix of outdated retail printers that were overburdened and lacked the functionality they needed. Students were using an antiquated coin operated system to print their jobs. At the in-house print shop that produces jobs for other ministries, they also had older devices, which produced low quality output and offered limited finishing capabilities.

#### TECHNOLOGY SOLUTIONS

The local Sharp authorized dealer provided a mix of Sharp document systems to better handle the required print output, as well as print management software, enabling students to release print jobs anywhere on campus using their username and password and charge it to a pre-loaded account balance. The solution included the following:

- PaperCut MF™ print management software
- 45 Sharp workgroup MFPs dispersed throughout the campus
- Two Sharp Pro Series light production document systems for the print shop

#### PROVEN RESULTS

The new document systems and software provide students and faculty with a simpler way to print their jobs, as well as improved productivity and reduced cost.

Available winter-spring 2016.

<sup>&</sup>lt;sup>2</sup> Go to www.sharpusa for a list of supported devices and operating systems.

## The Sharp color Advanced Series deliver cutting-edge integration and powerful productivity.

The Sharp MX-3070N, MX-3570N, and MX-4070N Advanced Series color workgroup document systems offer stunning color output with exceptional ease of use. These new models are designed to provide users with a seamless, intuitive experience, and the confidence in knowing their jobs will come out right the first time, every time. The new color Advanced Series focuses on user operability and draws inspiration from the latest networking and imaging technologies available today, all to create a document system that delivers the productivity you need, with the reliable performance you want.

#### **Key Features**

- Ease of Use Sharp's customizable touchscreen display offers a user-friendly graphical interface with a clean design, simplified Easy Modes, and integrated operation guide.
- Integration Equipped with the latest version of Sharp OSA® technology for easy integration with network applications and cloud services, these models can unlock advanced capabilities to help you better manage your workflow.
- Productivity An integrated walk up sensor and an easy to use graphical interface combined with a 10-second warm up time create an enhanced workflow experience with virtually no waiting time.



MX-3570N color Advanced Series document system shown with options.



Sharp's customizable touchscreen display offers a user-friendly graphical interface.

## Designed to deliver performance and productivity.

- · Automatic walk-up motion sensor wakes the machine, and it's ready within 10 seconds.
- Built-in retractable keyboard simplifies email address and subject line entries as well as repetitive scanning tasks and user authentication.
- Large 10.1" (diagonally measured) customizable touchscreen display with a clean design enables easy access to features and functions when setting up jobs.
- Sharp's Color Consistency System with next generation image process control delivers high-quality color output and maintains optimum color balance and toner density page after page.

- Easily access popular cloud applications, including Microsoft OneDrive for Business, SharePoint Online, and Google Drive with Sharp's Cloud Connect features.
- Cloud Portal Office, a content management software service from Sharp for storing and sharing scanned documents and other electronic files, helps keep your whole team connected.
- Standard security platform includes 256-bit encryption, up to 10-times data overwrite and an End-of-Lease feature that erases all data and personal information at trade-in.
- Standard 150-sheet duplexing document feeder scans both sides of a document in a single pass at speeds up to 200 images per minute (ipm), putting less wear on the feeder and your originals, and giving you more time to spend on other tasks.
- Compact PDF feature dramatically reduces the file size of scanned color documents, resulting in decreased network traffic and more efficient use of disk and cloud storage.
- Flexible paper handling system supports media up to 110 lb. cover (300 gsm) and up to 12" x 18" through the paper trays, allowing you to print on a wide variety of media.

















